JOE (THE TARGET):

* At what point did Joe realise he was being bullied?

* What do you think was the worst part about being bullied online?

* Did Joe know who was involved? Who did he trust?

* What did Joe do to help himself out of this situation?

* What stopped Joe from telling anyone (including his mum and his teachers) about what had happened?

* When could Joe have told someone what was happening?

* Who could Joe have told? Discuss who you could trust and whether it is a good idea to talk only to friends when you are really worried about something. What is the responsibility of a friend if they are told about bullying behaviour?

* How do you think Joe feels now?