

Social Network Detective

Target Audience

Key Stage 3

Lesson Aim

Pupils will assess their own online behaviours by exploring social networking profiles to examine safe and potentially unsafe choices.

Learning Objectives

- Pupils will identify safe choices and behaviours exhibited on a social networking profile
- Pupils identify potentially unsafe features and behaviours exhibited on a social networking profile
- Pupils will discuss strategies to manage their own reputation online

National Curriculum Links

Curriculum Area Strands: Pupils should be taught...

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| ICT | 1.4 b. Recognising issues of risk, safety and responsibility surrounding the use of ICT. 2.3 b. communicate and exchange information (including digital communication) effectively, safely and responsibly |
| PSHE | 1.3 a. Understanding risk in both positive and negative terms and understanding that individuals need to manage risk to themselves and others in a range of situations. 2.2 a. use knowledge and understanding to make informed choices about safety, health and wellbeing. |

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| Timing: 50 minutes | Key Vocabulary: social networking, profiles, Facebook, MySpace, Bebo, private and public, advertising, member, personal information |
| Preparation: Find out which social networking site is most popular in the class. | |
| Organisation: Individuals or pairs. | |
| Resources: Copies of Social Networking Detective, highlighters or different coloured pens or pencils. | |

Lesson Outline

40 Minutes

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| Starter | Discuss social networking sites – pros and cons | 10 minutes |
| Activity 1 | Explore the profile and highlight features and behaviours | 10 minutes |
| Activity 2 | Discuss given questions – debate | 15 minutes |
| Plenary | Recommend strategies and choices to protect Chloe | 5 minutes |
| Extension | Safeguard own social networking profile | Homework |

Lesson

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| <p>Starter:</p> <p>Ask questions relating to who has a social networking profile, who uses Bebo? Who uses Facebook? etc. Why do they use them? What do SNS allow that other services or offline doesn't?</p> <p>Any experience of using SNS should be encouraged to be shared at this point.</p> | <p>Activity 1:</p> <p>Ask pupils to work together or individually to highlight the safe and potentially unsafe features and behaviours exhibited on Chloe's social networking site.</p> <p>Encourage the class to discuss how and why they categorise these aspects of the profile.</p> |
| <p>Activity 2:</p> <p>Ask the class the given questions relating to Chloe's profile to encourage pupils to share their thoughts and ideas previously discussed in pairs.</p> <p>This could be set up as a debate between the class on who thinks SNS are great and who thinks they are not great and why.</p> | <p>Plenary</p> <p>Generate at least 5 ways that Chloe can improve her profile to make sure it is safer.</p> <p>Homework: Challenge pupils to look at their own profiles online to ensure they are as safe as possible.</p> |